

# JEFF JURA

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www.j3reactive.com

## EXPERIENCE **Freelance Designer - J3 Design**

**1.01 - Present** Client list includes: The Army, TurboChef, School of the Art Institute of Chicago, National Council Learning Extension, Impac Companies Mortgage, Brian Hall, Inc., Little School of Music, SparkleSpratz, & Launch Pad, Inc. Developed relationships with clients from initial contact and conceptualization through final production and delivery for web, print & branding.

## **12.04 - 9.05** **Web Designer – Impac Companies**

Site designer & programmer for a publicly traded mortgage holdings company. Working in the marketing department I developed the site redesign of impacompanies.com and coordinated specific back-end loan processing engines.

## **1.01 - 12.04** **Online Creative Director – Brian Hall, Inc.**

Art Director/Designer for a multi-service design firm. Work includes a variety of web and eCommerce sites, Flash presentations, CD-ROM, and print projects. Responsibilities include art directing a staff of three designers, project management, concept and interface development, design, programming, and network administration. Clients range from United Airlines, and the Hyatt Regency Chicago to various smaller companies.

## EDUCATION

### **School of the Art Institute of Chicago**

*Bachelor of Fine Arts - Visual Communication and Art/Technology*

## AWARDS

Winner in Chicago's annual Business Marketing Association awards (BMA) in 2004 for a B2B client site design ([www.chicosta.com](http://www.chicosta.com)).

## MEMBERSHIP

American Institute of Graphic Arts (**AIGA**)

## SKILLS

### **Conceptual/Practical**

Systematic in the design process, quick and smart in the execution. Versatile and open minded, able to find several solutions in short time. Detailed, precise and creative with a sensibility for design and technology.

### **Computer Applications: MAC/PC fluent.**

*Indepth knowledge of Photoshop, Illustrator, Dreamweaver, Flash, Freehand, InDesign, QuarkXPress, Fireworks, and Bbedit.*

### **Other skills:**

*HTML, CSS, DHTML, JavaScript, ActionScript, ASP, PHP, MySQL, network administration, and studio/location photography.*

> **References and print portfolio  
available upon request**